



CENTRAL BANK OF LIBERIA MARKET BUYING AND SELLING RATES

LIBERIAN DOLLARS PER US DOLLAR DATE **BUYING SELLING** TUESDAY, APRIL 22, 2025 L\$200.9913/US\$1.00

L\$198.1122/US\$1.00

These are indicative rates based on results of daily surveys of foreign exchange market in Monrovia and selected cities of Liberia. These rates are collected from the Central bank, commercial banks, parallel market and the license forex bureaux. The rates are not set by the Central Bank of Liberia. Source: Research, Policy and Planning Department, CBL.

French Version Inside



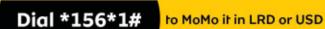
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Pil NO regress Cllr. Charlyne M. Brumskine

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and counting...





Continental News

Africa remembers Pope who spoke for the conti

illions of African counterpart Cyril Ramaphosa Rosemary Muthui said mourning a man who they felt The Vatican says that over the

Catholics, as well as the highlighted his "world view of continent's leaders, are inclusion [and] equality".

spoke for Africa. Home to nearly past year, seven million Africans a fifth of the Church's have converted to Catholicism,



followers, or 272 million people, Africa is becoming increasingly important in the Catholic world, and observers say Pope Francis did a lot to raise the profile of the continent within the institution.

Heads of state reflected the sentiments of many describing how the late Pope spoke out for the marginalised. Nigeria's President Bola Tinubu called him a "tireless champion of the poor" and his South African

making the continent one of the fastest-growing regions for the Church.

"This Pope has made a lot of efforts to make our faith inclusive... I remember him with joy," Ghanaian Catholic Aba Amissah Quainoo told the BBC in the capital, Accra.

"He was really loved by all because of his stance on the poor and the marginalised," Rev George Obeng Appah added.At the Holy Family Basilica in the Kenyan capital, Nairobi,

worshippers there will remember the Pope as a man who brought change to the Church, especially in promoting equality.

"His love for the African Church was great, and we will miss him," she told the BBC.

She said she met him when he went to Kenya a decade ago on the first of his five visits to the continent which took in 10 African countries in all.

His last in 2023 was to South Sudan and the Democratic Republic of Congo.

In the Congolese capital, Kinshasa, Kitsita Ndongo Rachel did not hesitate when she broke protocol to personally meet the Pope."My heart was beating, was less than 100 metres away. I slipped between the security agents; knelt down and asked the Pope for his blessing," the journalist remembers.

"He blessed me, and he blessed my rosary. "She says her actions were influenced by the Pope's teachings which spoke to her about what can be done in her conflict-ridden country.

"When we listen to him, we feel that he wanted or he wants justice for the Democratic Republic of Congo, he knows that millions of people have

South African politician condemned for visiting fugitive pastor

loyd Shivambu, secretary-general of the uMkhonto weSizwe (MK) party of former President Jacob Zuma, retweeted footage on X of him attending an Easter service at Shepherd Bushiri's church.

Mr Bushiri, from Malawi, was one of southern Africa's best known preachers when he was arrested and charged with fraud in 2020. After being released on bail, he managed to flee to his home country in unclear circumstances. South Africa has been trying to extradite him ever since. Last month, a court in Malawi backed the extradition request but Mr Bushiri and his wife Mary, who is facing fraud charges, have lodged an appeal.Mr Bushiri is a millionaire who

She added that it would "embolden those who believe they can escape accountability". Shivambu's own MK party also released a statement to distance itself from his visit, saying he had undertaken it "in his personal capacity and without the mandate or knowledge of the party".

The party added that it "condemns all forms of genderbased violence and the exploitation of vulnerable communities, especially innocent Christian believers, by individuals who manipulate faith for personal enrichment or to evade justice". In a post on X on Saturday, Shivambu praised Mr Bushiri for his "good work".

"Thank you my brother, Prophet Bushiri for hosting us and for the kind words," he wrote."The government scale amount of work you do to economically, educationally, socially and



Ten women, one guy: The risk-taking dating show that stirred Ethiopia oy meets girl. Girl falls for and even a bizarre task where entirely [a] Western idea," says

ploy. Girl rends on love they had to decise a la The Kassaye. declares his affection for her. If Apprentice. you are a fan of reality TV dating Broadcast on YouTube, Latey is a been a private matter, shows, you will have seen rare dating programme in a something that is nurtured several variations of this plot - it country where courtship is carefully and only brought to the is a well-worn storyline that has traditionally a private attention of family or society played out on the likes of Love affair. Winning such a ground- when it reaches a level of Island, Love is Blind and The breaking show felt "surreal", 25- maturity. "Mr Semere, 41, also Bachelor.

Bethel Getahun won over victory still "feels like a badge of Hailemeskel in Latey: Looking feels the same way. ignited debates about dating norms in the conservative East African country.

Latey's premise mirrored that of the aforementioned hit US show, The Bachelor (in fact, Latey is Amharic bachelor/bachelorette).Ten women had to compete for the affection of Mr Messiah, a 38year-old Ethiopian-American who grew up and lives in Dallas. Throughout the series, the women battled it out in boxing

matches, basketball contests

boy. Girl fends off love they had to devise a TV advert Ethiopian vlogger Semere

"Dating in Ethiopia has always year-old Ms Bethel told the BBC's feels that the show devalues But in Ethiopia, this romantic Focus on Africa podcast. Weeks women, treating them as scenario has broken on from the finale, which racked objects to be acquired. Several convention. Content creator up more than 620,000 views, her viewers voiced the same opinion - one commenter on YouTube insurance agent Messiah honour". Of course, not everyone wrote: "Ladies, you are not an object that the one with money

fortunes of the impoverished and, on at for Love - a reality TV show that "The concept of a dating show is can easily pick you up." least one occasion, walked

The finale of Latey: Looking for Love has

been viewed more than 620,000 times

on air. Mr Bushiri has also been charged with rape. He and his wife have denied any wrongdoing. South Africa's Minister of

set up churches in several

African countries.He is

accused of preying on poor

people who were desperate

to improve their lives by

selling merchandise

including "miracle oil". The

self-proclaimed prophet

claims to have cured

people of HIV, made the

blind see, changed the

Justice and Constitutional Development Mmamoloko Kubayi said Shivambu's association with Mr Bushiri was "a blatant act of disrespect toward South Africa's legal system".

spiritually uplift our people is unparalleled now and in history. "I know that the leadership and people of Malawi appreciate and cherish the so many massive programmes you do for the people on the ground. "He reposted footage shared by Mr Bushiri which showed the selfproclaimed pastor ask hundreds of worshippers at his Jesus Nation church to welcome the South African politician.

Under the leadership of former President Zuma, the newly formed MK party came third in last year's elections - a major factor in the governing ANC losing its majority for the first time since democratic elections were introduced in 1994.

Shivambu joined the party in August last year from the rival Economic Freedom Fighters (EFF) and was later appointed secretary-general - one of the party's top positions. BBC

By Joseph E. Stiglitz

EDITORIAL

2025

Allow President Doe to rest in peace

eeming words of war ensued recently between Madam Nancy B. Doe, widow of slain President Samuel Kanyon Dow and a family, Senator Zoe Emmanuel Pennue over a memorial ceremony of her late husband, President Doe.

Senator Pennue, an ethnic Krahn, and family member of the slain President, reportedly initiated a military traditional memorial ceremony for the late President recently in Caldwell, Montserrado County.

But this is not go well with Mrs Doe, who contended that she and her children, as the immediate family, should have been the one to lead such exercise.

We think that brewing confusion in the once first family over what | should be a last respect and memorial for a husband, father and renowned statesman, who was decapitated by rag-tag rebels is absolutely unwarranted.

President Doe died a very painful and humiliating death in the hands of rebels commanded by late Senator Prince Yormie Johnson after he was attacked and captured in September 1991, on the base of the regional peace monitoring group, ECOMOG inside the Freeport of Monrovia. He had gone to welcome the peacekeepers when he met his

We call on Madam Doe to ceasefire and focus on keeping the family united especially, in the wake of plan by the government to give the late President a national memorial thru reburial.

We believe that as widow and mother, she is in a unique position to carry the family along irrespective of who does what. Rather that issuing public statement, washing their dirty clothes in the press, such disagreement should be addressed in family meetings.

The late President was a very decent and loving president, who positively impacted Liberia is many ways. His love for sports kept the nation united. His agriculture program, Green Revolution, put citizens to work, including his officials, who were required to cultivate private farms for self-sufficiency in food.

President Doe was also development-oriented. He modernized the National Police Headquarters. As a military man himself, he gave the Armed Forces of Liberia top priority, increasing salary of servicemen, building barracks and equipping troops. All that is history now.

This is why we think it is important that the family should unite and look up the current government that has announced a reburial plan, not only for President Doe, but late President William R. Tolbert, so that the two leaders, whose leaderships ended, leaving dark clouds over the nation, can rest in final peace, and allow Liberia to forge

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America Is Becoming the **World's Largest Tax Haven**

EW YORK - Donald Trump is quickly Act; and massive crypto de-regulation.

This seems to be part of a broader strategy to trampling the rule of law.

tariffs are paid by importers, driving up domestic minds even bribery and graft. prices, and are being levied at the worst time possible, just as the US is recovering from an What we are witnessing is an apparent attempt by inflationary episode.

domestic investment. Trump's tax cuts for and power. billionaires will widen the gap, because deficits and corporations increase the trade deficit.

inequality immediately and persistently. The and report users. proposed extension of the 2017 Tax Cuts and Jobs Act - the biggest corporate tax cuts in US history - Trump, who himself issued a controversial meme the promised economic boost.

microeconomic level, too. The US has become a and non-bank financial systems. service economy. Among its largest exports are pall over these critical sectors.

Trump's strategically flawed approach is already The rest of the world cannot stand by and watch. markets. And this is just the beginning.

turning the United States into the Thanks to Elon Musk's Department of Government greatest tax haven in history. One need Efficiency, tax revenues could plummet by over only note the Treasury Department's mandate to 10% this year because of weaker enforcement and withdraw from the transparency regime that compliance. A reduction of some 50,000 IRS shares the real identities of company owners; workers would result in \$2.4 trillion of forgone the administration's withdrawal from revenue over the next ten years, compared to the negotiations to establish a UN Framework projected \$637 billion increase under provisions Convention on International Tax Cooperation; its of the Inflation Reduction Act that aimed to boost refusal to enforce the Foreign Corrupt Practices the IRS workforce. The agenda is clear: not just lower tax rates for the rich, but weaker enforcement.

undermine 250 years of institutional safeguards. In a world where capital and rich individuals can The Trump administration has violated cross borders freely, international cooperation is international treaties, ignored conflicts of the only way for governments to ensure that interest, dismantled checks and balances, and multinational corporations and the ultra-rich are impounded congressionally allocated funds. The fairly taxed. In this context, halting the administration isn't debating policy; it's enforcement of beneficial-ownership data collection, tolerating anonymity-enhancing crypto markets, and abandoning the process to But Trump does love one tax: import tariffs. He conclude a new UN tax convention and a global appears to believe that foreigners are footing minimum tax reveal a deliberate pattern: the bill, thereby providing the money to cut dismantling multilateral frameworks designed to taxes for billionaires. He also seems to believe combat tax avoidance and money laundering. The that tariffs will eliminate trade deficits and "pausing" of enforcement of the Foreign Corrupt return manufacturing to the US. Never mind that Practices Act indicates that the US no longer

Trump, Musk, and their billionaire cronies to forge a kind of capitalism modeled after the lawless Moreover, elementary macroeconomics shows zones of the offshore world. It's not just a tax that multilateral trade deficits reflect the revolt; it's an all-out assault on any law that disparity between domestic savings and threatens the extreme accumulation of wealth

subtract from domestic national savings. So, Nowhere is this more evident than in their ironically, policies like tax cuts for billionaires embrace of crypto. The explosion of underregulated crypto exchanges, online casinos, and betting platforms has boosted the global Since Ronald Reagan, conservatives have illicit economy. Under Trump, the Treasury claimed that tax cuts pay for themselves by Department has lifted sanctions and regulations boosting economic growth. But it didn't work on platforms that obfuscate transactions. Trump that way for Reagan, and it didn't work that way has even signed an executive order to establish a for Trump during his first term. Empirical "strategic cryptocurrency reserve" and has held research confirms that tax cuts for the rich have the first White House crypto summit. The US no measurable impact on economic growth or Senate followed suit, killing a provision that unemployment, but do increase income would have required crypto platforms to identify

would add around \$37 trillion to the US national coin and may soon launch a crypto-based video debt over the next 30 years, without delivering game based on "Monopoly," has now installed a crypto insider at the helm of the Securities and Exchange Commission. Paul Atkins is a member of Trump is worsening the trade deficit at the a policy group that advocates for crypto assets

tourism, education, and health care. But Trump Cryptocurrencies are about one thing: secrecy. has systematically undermined each. What We have perfectly good currencies in the dollar, tourist, student, or patient would want to come the yen, the euro, and others. And we have to the US knowing that he could be arbitrarily efficient trading platforms for buying goods and detained and held for weeks? The undermining of services. Demand for cryptocurrencies comes America's premier education institutions, the from the desire to hide money. People involved in arbitrary cancellation of student visas, and the nefarious activities, including money laundering defunding of science research have cast a deep and tax avoidance and evasion, don't want what they do to be easily traceable.

backfiring. China is one of America's biggest We've seen that global cooperation can work, as trading partners, and the US depends on it for shown by the global 15% minimum tax on the critical imports. China has already retaliated. profits of multinationals, which more than 50 Fear of stagflation - higher inflation combined countries are now introducing. Within the G20, with stagnant growth - has hit the stock and bond the consensus forged last year under Brazil's leadership calls for the superrich to pay their fair share.

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TUESDAY

By Gary Yohe

The EPA's Rejection of Climate Science Threatens Everyone

IDDLETOWN - In mid-March, Lee Zeldin, President Donald Trump's newly confirmed administrator of the US Environmental Protection Agency, announced that the EPA was undertaking a formal reconsideration of its "endangerment finding." The Trump administration has made no secret of its desire to rescind the 2009 declaration that greenhouse-gas (GHG) emissions endanger "both the public health and the public welfare of current and future generations." In other words, Trump wants to walk back the US government's assertion that climate change is real and caused by humans.

This scientific finding stemmed from a 2007 US Supreme Court ruling that various GHGs are pollutants covered by the Clean Air Act. The Court held that the EPA must determine whether GHG emissions from new motor vehicles "cause[s], or contribute[s] to, air pollution which may reasonably be anticipated to endanger public health or welfare" (emphasis added). To be clear, the ruling did not command the EPA to regulate GHG emissions. But if the agency found that emissions caused or contributed to air pollution, the Clean Air Act would require it to establish air-quality standards that accurately reflect "the latest scientific knowledge."

To make this determination, the EPA had to survey the scientific literature, assess existing and emerging risks based on that science, and evaluate the costs and benefits associated with alternative options for prospective regulation. The agency then posted a preliminary draft of its findings and policy options for a 60-day public-comment period, and was required to respond publicly to each comment while revising the document.

After publishing a final version of its endangerment and "cause or contribute" findings - the latter recognizes that GHG emissions from new motor vehicles contribute to harmful air pollution - in December 2009, the EPA began to design its response and implement appropriate measures. But the pushback was almost immediate. By July 2010, the agency had received and denied ten petitions for reconsidering both findings. In June 2012, after a group of lawsuits, the US Court of Appeals for the District of Columbia Circuit upheld the endangerment finding. Later, in April 2022, the EPA denied another four petitions for reconsideration.

But now, with a US president who calls climate change a "hoax" and is following a governing blueprint that seeks to roll back US environmental and climate policy in the name of fossil-fuel extraction and deregulation, the EPA has abruptly changed course. The stated rationale for reconsidering the endangerment finding is tenuous, based in part on false claims about the climate agenda - most notably that it has imposed trillions of dollars in costs on Americans.

Still, the EPA faces a difficult road ahead. Before the agency can reach the opposite conclusion - that GHG emissions do not endanger public health and welfare - it must undertake the same rigorous, multi-step process that produced the 2009 finding. And now it must contend with a much larger body of scientific evidence for the observed and projected damages from these emissions: the past 16 years have produced reams of research pointing to GHG emissions' harmful effects.

The severity of the climate crisis became clearer in 2019, when 15 scientists published a review of the then-current literature in Science. They concluded that, since 2009, "the amount, diversity, and sophistication of the evidence" had "increased markedly, clearly strengthening the case for endangerment." In 2023, the sixth assessment from the Intergovernmental Panel on Climate Change brought home the message, finding that "adverse impacts from human-caused climate change will continue to intensify." The report emphasized that the effects were worsening at a faster pace than ever before.

Simply embarking on an official reassessment of the endangerment finding may produce the Trump administration's desired effect: a massive retreat from climate action at the federal level. That is already happening to a certain degree. The EPA has announced plans to eliminate its scientific-research arm, even though almost every US agency depends on the climate science that it produces.

Moreover, the new leaders of the many government departments that support research on global warming - from Health and Human Services (which houses the National Institutes of Health) to Commerce (which houses the National Oceanic and Atmospheric Administration) - largely share Trump's climate skepticism. The EPA's reconsideration of the endangerment finding will give them cover to defund existing scientific programs, discontinue the collection of valuable data series, reject creative research proposals, freeze government hiring, and undertake large-scale personnel reductions.

The Trump administration's disdain for established science, coupled with dramatic cuts to research funding for universities, NGOs, and the private sector, may end up discouraging an entire generation of young people from studying climate change. Whatever the EPA decides about the endangerment finding, the process is almost certain to drag on, involve multiple court cases, and make its way to the Supreme Court - by which point, the damage may already be done. Dismantling the world's most prodigious climate-research program threatens to harm Americans - and everyone else.

By Jayati Ghosh

NEW DAWN

The Global South Will Pay for Trump's Trade War

EW DELHI - US President Donald Trump's sweeping tariffs have unleashed economic chaos, roiling stock and bond markets and triggering panic around the world, especially in lower-income countries that rely heavily on exports to the United States. The result could be an entirely manufactured global recession, with the developing world bearing the brunt.

The brief calm in financial markets following Trump's abrupt announcement of a 90-day "pause" on most of his "reciprocal" tariffs - excluding those on Chinese imports, which he raised to 145% - has proven premature. While some billionaires and loyalists may have made a killing by correctly interpreting Trump's social media posts ahead of his sudden policy reversal, the disruptions to global trade and finance caused by his tariffs continue to pose serious risks.

Moreover, despite the pause on some tariffs, a universal 10% tariff on all US imports remains in effect, along with sector-specific tariffs of 25% on steel, aluminum, automobiles, and auto parts. There are new exemptions for smartphones, computers, and other electronic devices, even as Trump has also threatened new duties on pharmaceuticals, semiconductors, copper, and lumber. Taken together, these measures will reduce the availability of imported goods, raise prices for US consumers, and impose steep costs on exporting countries.

But ultimately, the tariffs imposed on each country will depend on future negotiations, where the US is expected to play hardball. Trump has already made clear his disdain for foreign leaders, boasting that many were "kissing my ass" and willing to "do anything" to reverse the tariffs. As a result, the final scope of Trump's tariffs remains uncertain.

Most critically, Trump's latest tariff hike on Chinese imports all but ensures that the Sino-American trade war will continue to escalate. The increase to 145% is largely symbolic - a tit-for-tat move after China raised its own tariffs - since the previous 104% rate had already made most Chinese imports commercially unviable. In effect, the administration has signaled its intent to shut down trade with China.

The implications for US consumers and domestic producers that rely on Chinese inputs are profound. Trump's open distrust of goods from Chinese-owned factories - even when routed through third countries - has forced governments hoping to maintain access to the US market to scramble for alternative sourcing and production options. The mere expectation of such shifts has already severely disrupted global supply chains.

Uncertainty has always been a major deterrent to economic activity, and the unpredictability of the Trump administration's policies - marked by erratic decision-making, sudden reversals, and on-again, off-again announcements - has made future developments nearly impossible to anticipate using standard risk models. Trump's preference for shockand-awe tactics, reminiscent of other "strongmen" like Indian Prime Minister Narendra Modi, compounds the problem.

Rising uncertainty will inevitably discourage investment, as businesses shelve new projects and postpone planned expansions while waiting to see how events unfold. The subsequent slowdown could weigh heavily on US growth and employment, with consequences that extend far beyond the direct economic impact of Trump's tariffs.

Worse still, the US cannot win its trade war with China. The Chinese government clearly knows this and is playing the long game. At any moment, the two superpowers' economic war of attrition could spiral into a major financial crisis or even a military confrontation.

The alarm bells are already ringing. The falloff in demand for US Treasury bills, long considered the world's safest asset, signals diminishing confidence in America's economic leadership. Moreover, the simultaneous drop in US stocks, bonds, and the dollar points to growing doubts about US Treasuries' ability to serve as the global benchmark for asset prices, even as they remain the preferred vehicle for high-volume financial transactions.

As with previous self-inflicted economic crises, the US economy will undoubtedly suffer, but the heaviest burden will fall on the developing world. Canceled or delayed export orders are already undermining production and fueling unemployment. Meanwhile, financial volatility is threatening economic stability long before the full impact of Trump's tariffs can be felt.

These developments are already reflected in the yield spreads on developing countries' sovereign bonds, particularly those of lower- and middle-income economies. In the month leading up to April 9, emerging-market sovereign dollar debt values fell by an average of 2.9%, while average yields rose to 7.4%. The sovereign bonds of debt-stressed countries like the Maldives, Sri Lanka, Gabon, and Zambia dropped by more than 10%.

Unfortunately, developing countries are all too familiar with this kind of financial and economic turmoil. For decades, many have been trapped in a cycle of currency depreciation, rising borrowing costs, strained public finances, forced spending cuts, and domestic market instability that constrained investment and private-sector activity.

The lessons for developing economies are clear. Not only is globalized trade being upended, but financial globalization is bound to become even less appealing to countries seeking stable, long-term financing to support their development goals.

Trump is determined to dismantle the global economic order, which in his view allows other countries to take advantage of the US. In response, many developing economies will likely begin to reconsider their participation in - and subordination to - an unequal system that no longer serves their interests. But the road ahead will remain perilous until a credible alternative takes shape.

Jayati Ghosh, Professor of Economics at the University of Massachusetts Amherst, is a member of the Club of Rome's Transformational Economics Commission and Co-Chair of the Independent Commission for the Reform of International Corporate Taxation.

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Post Title : Chief Marketing Officer

Organization Unit : Business Development Hours of Work : Full time (48 hours per week)

Status of Post $: Regular\ based\ on\ satisfactory\ performances/probation$: Deputy Managing Director for Administration Reports To

Location : LTC Headquarters and other locations as may be

About Us

Telecommunications Corporation (LTC Mobile) telecommunications operator committed to delivering cutting-edge communication solutions that empower individuals, businesses and government institutions across Liberia. As we continue to expand and innovate, we are seeking a visionary **Chief Marketing Officer (CMO)** to lead our marketing strategy and drive brand excellence.

Job Summary

As CMO, the position holder will serve as a key member of the Executive Leadership Team, responsible for shaping and executing a cohesive marketing vision that align with LTC Mobile's strategic goals. This role demands a dynamic leader with deep understanding of the telecom industry, strong analytical capacities, and a passion for digital transformation and

Job responsibilities:

- Develop and implement strategic marketing and sales plans, forecast for short, medium, and long terms to achieve the corporate objectives of LTC Mobile's products and services
- Develop and manage sales including marketing operating budgets
- Plan and oversee advertisement, promotional activities including printing, online, electronic media, and direct mail
- Develop and recommend product positioning, packaging and pricing strategy to produce the highest possible long term market share
- Ensure profit ratio and market share in relation to pre-set standards and industry and Ensure effective control of marketing results, and take corrective action to guarantee
- that achievement of marketing objectives are within designated budgets Oversee and evaluate market research and adjust marketing strategy to meet changing
- market and competitive conditions
- Monitor competitor products, sales and marketing activities Guide presentation of marketing activity reports for presentation to executive
- management and Board of Directors Establish and maintain relationship with government entities, industry influencers and
- key strategic partners Establish and maintain a consistent corporate image throughout all product lines,
- promotional materials, and events
- Direct sales forecasting activities and set performance goals accordingly Direct staffing, training, performance evaluations to develop and control sales and
- marketing programs Direct market channel development activity and coordinate sales distribution by
- establishing sales territories, quotas, and goals
- Represent Corporation at trade association meetings to promote products and services Coordinate or serve as a liaison between sales department and other sales related units
- Prepare periodic sales report showing sales volume, potential sales, and areas of proposed client base expansion
- Meet key clients, assisting sales representatives with maintaining relationships and
- negotiating and closing deals
- Analyze and control expenditures of division to conform to budgetary requirements Assist other departments within the Corporation to prepare manuals and technical publications for public use
- Review and analyze sales performances against programs, quotes, and plans to determine effectiveness
- Direct product research and development
- Ability to present and sell the corporation's products and services to current and potential clients
- Prepare action plans and schedules to identify specific targets and to project the
- number of contacts to be made. To follow up on new queries and contact resulting from field activity.
- To develop and maintain sales materials and current product knowledge
- To establish and maintain current client and potential client relationships
- Ability to identify and resolve client concerns
- Prepare a variety of status reports, including activities, closings and follow-ups
- Develop and implement special sales activities to reduce stock
- Ability to work accurately to meet requirement and high standard
- Ability to work in a customer focus approach as a team player with professional colleagues, corporate clients and all other stakeholders
- Ability to give clear instructions and effective guidelines to others
- Ability to deal with conflict and its related resolution To be able to work as a member of a team and team leader
- The ability to prioritise workload and use self-initiative to provide creative solutions to practical problems and meet deadlines
- The ability to effectively communicate orally and in writing with colleagues, the public and all stakeholders
- Excellent interpersonal skills to deal with a variety of people at different levels of the
- Corporation, stakeholders and the public Ability to create work plans and schedules to meet deadline
- Perform other duties as may be assigned

Qualification and Experience

- MBA in Marketing or Management or related area
- Minimum of 10 years of progressive experience in Marketing Leadership with at least 5 years in the technology sector or its equivalent.
- Proven track record of building and leading high-performing marketing teams. Demonstrate success in brand development, digital marketing and customer
- engagement strategies.
- Must maintain a profess corporation at all times
- Must maintain confidentiality at all times
- Proficiency in Microsoft Office and data entry Excellent communication and interpersonal skills
- Ability to work independently and in a team.
- Strong attention to detail.
- Strong analytical skills and background
- Knowledge of the Liberian market and regulatory environment is a strong advantage.

What we offer

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- Competitive compensation and executive package. A collaborative and innovative work environment
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HOW TO APPLY:

Please address application to:

Human Resources Department Liberia Telecommunications Corporation (LTC Mobile)

Broad and Lynch Streets

candidates are strongly encouraged to apply

Along with a Cover Letter, CV maximum 3 pages with names of three (3) professional

referees in a single document by email with the position title: Chief Marketing Officer clearly stated in the subject line to: asherif@ltemobile.com.lr no later than 5:00pm, Wednesday, May 2, 2025.

Note: Only electronic applications will be accepted. Only shortlisted candidates will be contacted. LTC Mobile is an equal opportunity employer. We celebrate diversity and we are committed to creating an inclusive environment for all employees.Qualified female

www.thenewdawnliberia.com Govt, begins performance training for over 100 Focal Persons

By Lewis S. Teh

onrovia, Liberia, April 22, 2025 -In a bid to strengthen effective public service delivery and meet overall goals of government's Arrest Agenda for Inclusive Development or AAID, the ministry of state for presidential affairs through the cabinet secretariat has kicked off two days intensive technical training on Performance Management Compliance System or PMCS for over 100 focal person's across government institutions. The objective of the training is to provide institutional PMCS focal person with hands-on technical support to finalize smart 2025 performance target that are aligned with the AAID, institutional mandates and national priorities. The Director General of the Cabinet, Mr. Nathaniel T. Kwabo,

always said, it was just meant to get people used to the system, familiarize themselves with the system. So two targets were set", he says.

According to him, one of the targets is development and publication of the service delivery charter that is those things that you set out to do as an entity in government based on your mandate. And then the second target was to develop and build the systems, the capacity of the institutions to implement the service delivery charter. Now this year, which is the second cycle, 2025, the training is focused also on target setting. But now it is more expansive because the development of targets will also be based on the arrest agenda and specific pillars within the arrest agenda.

So, if you are the municipal of health, for example, your institution will be setting



explains that the training is meant for the performance management compliance system of persons, who are actually dedicated or designated by their respective institutions, to work with the cabinet secretariat, in implementing the performance management and compliance system.

"As you know, last year we did a training for about 280 persons and I think the same number of persons that we're dealing with this year. Last year the training was focused on just target settings, just as this one. But last year we had two targets, so to speak. As I

targets for the year; it will be based on how you will deliver on the arrest agenda for inclusive development, in addition to your mandate, which is the service delivery charter", says Mr. Kwabo...

The Performance Management Compliance System or PMCS was endorsed and subsequently launched by President Boakai in October, 2024, with the aim to strengthening government services delivery across the country. The PMCS also enhances accountability and enhancement in the governance process of the country. Editing by Jonathan Browne





BEFORE HIS MONOUR: YUSSIF D. KABA, RESIDENT CIRCUIT JUDGE PRESIDING: THE PETITION OF MILARY SAYEQUOI OF THE CITY OF MONROVIA. LIBERIA, PETITIONER PRAYING THIS COURT FOR A DECREE OF CHANGE OF NAME TO BE KNOWN, REGARDED AND CALLED, AS "ADVERTUS M. WUO"

COURT'S DECREE OF CHANGE OF NAME:

WHEREAS, Petitioner herein named in the above entitled Cause of Action, having filed a petition with Affidavit attached thereto, requesting an Order from this Honourable Court to have the name of the Petitioner's name is hereby formally and legally changed from Hilary Sayequoi to "AVERTUS M. WUO"

WHEREAS, after the Court having thoroughly examined Petitioner's Petition, and having been satisfied of the truthfulness of the allegations set forth.

Petition, ar allegations

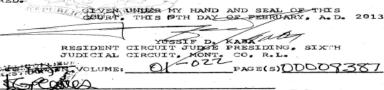
NOW, THEREFORE, IT IS HEREBY DIRECTED, DEGREED AND ORDERED AS FOLLOWS: That the petitioner's petition, is hereby ordered granted and ne name of the aforesaid petitioner's hamb, it is now formally and egally changed from Hilary Sayetjuoi' to "ADVERTUS M. WUO"

THIS ORDER SHALL TAKE EFFECT AS OF THE DATE OF ISSUANCE.

This Order shall be restatored in the Office of the REGISTRAR of DEEDS for Montserrand county, Republic of Liberia, and shall also be published twice in the recognized newspaper operating in the Republic of Liberia, within Twenty (20) days from today's date. AND IT IS HEREBY SO ORDERED.

GEVEN UNIDER MY HAND AND SEAL OF THIS COURT. THIS 19TH DAY OF PERFUARY, A. D. 2013.







MORE HEADLINE NEWS

MORE HEADLINE NEWS

imba Superintendent gives gifts to ch

2025

Chiefs and elders in Nimba have benefited huge gifts from reaffirmed that peace, government, as senatorial by-election kicks off in the county, today,

By: S. Matthew M. Quoi Jr., Nimba County

including 19 Commissioners Instead, she clarified that the

debunked rumors that she had summoned the Chiefs i m b a C o u n t y and Elders to solicit support Superintendent Kou for Representative Samuel Meapeh Gono, has Kogar, who vying in today's lauded 783 Town Chiefs, Senatorial by-election.



and Paramount Chiefs, for gathering was intended to their unwavering hospitality appreciate their their respective localities.

Sanniquellie, witnessed high Chiefs serve as the eyes of the attendance of all Town local government and the

Superintendent Gono Superintendent Gono

and dedicated services in commitment and services over time.

The ceremony, held in She emphasized that Town Chiefs, Paramount Chiefs, President, noting that they and Commissioners of Nimba are the first point of contact when issues arise.

development, and unity remain her top priorities as the leader of Liberia's second-most populous county. She acknowledged the historical contributions of Town Chiefs to the county's development agenda and announced a small financial package for them to enable them accord hospitality to visitors in their respective towns.

This marks the first time that Town Chiefs in Nimba County have received such recognition and direct support from the local county administration.

She also revealed plans to place Town Chiefs on government payroll in the near future, recognizing their services to humanity as both vital and commendable. She urged them to prioritize human capacity development in their communities.

Speaking on behalf of the Town Chiefs, Paramount Chiefs, and Commissioners, David Wallace of Gbor Ganpa, Doe Administrative District, and Commissioner Kemah Kuoh Miapue, praised

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Huge Police deployment in Nimba

-As citizens go to the polls

The Liberian National Police says security forces in Nimba County are on full alert for any eventuality in the wake of today's Senatorial Byelection in the county.

By Lincoln G. Peters

Liberian National Police says Gio region that hosts Tappita it has made huge deployment City. in Nimba County, for peaceful District #7 hosts Mano, Gio, conduct of a free, fair and and a small Mandingo today, Tuesday.

A total seven candidates are either of the two groups. in the race, including Madam Candidates Edith Gongloe-Edith Gongloe-Weh, the only Weh, R. Martenokay Tingban, female vying for the fourth and Wonokay Farngalo are all time for the senatorial seat. from the Mah or Mano tribe, According to the National while Representatives Samuel Elections Commission, Nimba Kogar, Cllr. Garrison Yealue, County has nine (9) districts Mack Gbliwon and Dr. George

However, of the 736 polling of late Senator Johnson. polling places,

Gbor Chiefdom.On the other imba, Liberia, April 22, hand, district #5, known as 2025 - The Joint Buu-Yao, is an all-Gio district, Security, through the while district #6, is majority

transparent senatorial by-population in Bahn and election, while warning any Saclepea, while district #8, is individual or group wanting an all-Mano region and district to cause chaos in the county, #9 contains both Mano (in the as voters go to the polls Yarwein Mensonnon belt) and Gio (in the Doe The by-election is intended belt). Meanwhile, today's byto elect a new senator to election is expected to revolve replace late Senate Prince Y. around the Dan (Gio) and Mah Johnson, who died late last (Mano) tribes, given that all year following a brief illness. eight candidates belong to

and 736 polling places. Gonpue hail from the Gio tribe

places, District #1 has 81 History of the Candidates' participating in elections



Gov't to pave Saye Towl

Residents of Saye Town, Sinkor are to benefit paved roads President strongly discouraged the shortly, following instruction by President Boakai.

April 22, 2025 - begin with the pavement means. of the National Anti-Mob the rule of law and place country. V i o l e n c e their trust in Liberia's The initiative was unveiled on Campaign. Speaking over justice system. The Sat

the weekend at the event in Saye Town, the President acknowledged challenges faced by residents in the area and committed his government to immediate action.

"Citizens living in this part of Monrovia deserve and need to feel the true impact of the government they overwhelmingly voted for", President Boakai declared.

The President has since

practice of mob violence. By Stephen G. Fellajuah instructed the Ministry of emphasizing that justice must be onrovia, Liberia, Public Works to mobile and pursued through legal and peaceful

▼ Major pavement process, signaling a swift In a major step to restore public works on the Saye Town response to citizens' long- confidence in the justice system and Road in Sinkor are standing concerns about safeguard national peace, the expected to begin shortly, in frastructure Ministry of Justice, under President

CONT'D ON PAGE 7



following a direct development in the Boakai's leadership, has launched a Nimba District #2, 94 polling shows of the seven, four are mandate from President area. At the same time, the National Anti-Mob Violence places; Nimba District #3, 92 newcomers making their Joseph Nyuma Boakai, Liberian leader strongly Campaign to combat growing trend polling places; District #4, 84 debut, while four have a during the recent launch urged Liberians to uphold of vigilante justice across the polling places; District #5, 69 history of participating in at polling places; Nimba District least three major elections in #6, 75 polling places; District the county. #7, 85 polling places; Nimba Representative Samuel Kogar

places, respectively.

due to commercial activities election.

in Ganta, while district #2 is Also, Madam Edith Gongloesettlement, and district #4 is predominantly Gio, with a small Mano population within

District #8, 81 polling places has contested in four and District #9, 75 polling elections, three representative and one

Nimba County district #1 is senatorial election, and lost considered a mixed region one the 2024 senatorial by-

ethnic Mano Weh, the National Election settlement.District #3, Commission record shows that Gbehlay-Geh region, which she has contested in three includes Karnplay, is senatorial elections and lost predominantly Gio, while all, while Cllr. Garrison Yealue Yarmien region, including on the other hand, contested Yekepa, is a Manoin three elections, two representative and one

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MORE HEADLINE NEWS

MORE HEADLINE NEWS

Starts from page 6

Nimba Superintendent gives gifts to chiefs

Superintendent Gono for her outstanding Nyumalyn, who graced the occasion, echoed developmental initiatives.

Superintendent in Nimba County's history to host a grand appreciation ceremony for local giant with no equal."

Bong County Superintendent Hawa Loleyah Norris, also commended Madam Gono for her leadership and achievements. She described Gono as one of the best superintendents Nimba County has ever had and encouraged Chiefs, Elders, Paramount Chiefs, and Commissioners to unite for the common good of the county. She emphasized that the development of Nimba County requires collective effort.

Superintendent Norris further urged citizens to vote wisely in today's Senatorial byelection, by choosing candidates who will prioritize the interests of the people over personal gain.

Minister of Internal Affairs, Francis Sakila

won the 2011 Nimba campaign period.

the call for unity and urged the people of They described her as the only Nimba County to prioritize tribal balance to ease long-standing tensions between the Mano and Gio tribes, particularly in public leaders, referring to her as a "development offices like the Senate. He highlighted the importance of the by-election in shaping the county's future in terms of unity, tribal established by President Joseph harmony, and development. He advised Nimbaians not to be deceived by

> political rhetoric but to make informed decisions, stressing that their votes could either benefit or harm the county, depending on the choices they make. To conclude the ceremony, Superintendent Gono presented 19 TVS Star motorbikes to the

19 Commissioners of Nimba County, as a gesture of appreciation and to aid their transportation needs. She urged them to use various border points across the motorbikes responsibly and in the best interest of the people of Nimba County. Editing by Jonathan Browne

Starts from page 6

Huge Police deployment in Nimba senatorial election and Joint Security during the activating all areas so that the

County District #4 According to him, the of interference to enable citizens go representative election. action exhibited by the Also, R. Martenokay residents demonstrate Tingban, has contested in that they are discipline three representative and peaceful people, who elections, for District #9 are willing to defend and won in the 2011 Liberian democratic intimidation", he assured.

governance and peaceful

Addressing a press credentials. conference on Monday, "Now, as we go for election intelligence of individuals and groups

April 21, 2025 in Ganta today, April 22, 20250, I City, Police Inspector want to assure the people General Gregory O. of Nimba and the general county, planted to cause chaos Coleman, expressed public that all have been violence and conflict."I want to soun appreciation and done from the security gratitude to the people of perspective to have a such action will feel us." The Chief o Nimba County for peaceful election. The demonstrating peace and Joints Security has been collaborating with the working effortlessly,

election process is void of any form out peacefully and vote. So, we have our deployment officers at ever entrance and border point. We will ensure that our people vote interventions, the peacefully without fear and

disclosed that they have received several consignments of that have no business in the Nimba by-election, but are currently in the this caveat that whosever engage in Police warned. Editing by Jonathar Browne

Starts from page 6

Gov't to pave Saye Town road ay, April 19, 2025, in Saye place in a civilized society. to creating safer, more jus

Town, Sinkor, a mid The rule of law is the most communities. mounting public concern powerful weapon we have Justice Minister and Attorney over the rise in violent to secure justice, General, Cllr. Oswald Tweh incidents linked to stability, and expressed gratitude for the nationwide. "In its effort to frustrations with delayed development. "This President's support and pledged to establish a hospital-based or inaccessible justice. campaign marks a ensure the campaign reaches every intervention, the Technical The campaign's primary renewed effort by his county. goals are to reinforce the government to address not "We are determined to change the rule of law, protect human just the symptoms but also narrative. Justice must not only be rights, and restore trust in the root causes of state institutions. The violence, including youth Ministry of Justice has unemployment and partnered with the United limited access to Nations Development justice. Under the Boakai Program (UNDP) and other administration, the stakeholders to raise Ministry of Justice has led awareness about the several policy reforms dangers of mob violence aimed at increasing legal and the importance of awareness, expanding lawful redress. Speaking at justice services to the official launch, underserved President Boakai urged communities, and the youths to reject mob improving citizen-police

justice and choose relations. The current

peaceful avenues for campaign builds on these

"Mob violence has no comprehensive approach

efforts, offering a

conflict resolution.

done, it must be seen to be done, it every community, for every Liberian," he said. The launch drew a large and divers crowd, including citizens, communit

leaders, government officials, an members of the Diplomatic Corps underscoring a national consensus or the need to end mob violence. With this campaign, the Ministry of Justic is not only tackling an urgent societa challenge but also affirming it leadership in shaping a peaceful reduction pillar, he says the lawful, and forward-looking Liberia program targets drug dealers, aligned with President Boakai traffickers, and importers by broader vision for development and blocking the entry points of justice. **Editing by Jonathan Brown**e illicit substances into the

GoL trains 470 officers to curb drugs abuse across Liberia

At least 470 officers drawn from various security agencies have been trained to combat drubs trafficking and abuse here.

> By: Kruah Thompson he Government of Liberia,

through the Technical

Working Group Nyuma Boakai to prevent Drugs and Substance Abuse across Liberia, has provided training for 470 joint security officers. The training covered areas such as border management, vehicle patrol searches, maritime security, incident reporting, cybercrime prevention, and financial intelligence. Following their training, the and provide treatment and officers were deployed at the recovery services for those

identifying and arresting recent amendment to Liberia's individuals involved in the drug law, which seeks to increase penalties for drugtrafficking and abuse of drugs. Making the disclosure related crimes. He stressed the over the weekend in Monrovia importance of wide Dr. Moses Ziah II a medical dissemination of the law to doctor and psychiatrist who currently heads the Mental Health Unit at the Ministry of Health and also chairs on the Technical Working Group

Liberia to enhance efforts in

Liberia Drug Enforcement Agency At the same time, Col. Coleman (LDEA) has seized drugs with an estimated street value of USD 5.5 million in recent months.He further disclosed to the NewDawn that due to the same intervention cannabis farms have also been

> destroyed in three counties-Lofa, Nimba, and Grand Gedeh. Additionally, 25 defendants have been convicted and sentenced to terms ranging from 1 to 20 years. Dr. Ziah noted that the Technical Working Group has developed major strategic work plans that now guide the government's drug intervention programs

Working Group convened all relevant agencies to design a national action plan, which was later termed the National Drug and Substance Abuse Program,' he explained that The plan outlines specific activities for all line ministries, agencies, and key partners and stakeholders, including UN Women and the UN Peacebuilding Project.He described the plan as a "holistic approach" to tackling substance abuse, structured around two main pillars including supply reduction and demand reduction. Under the supply

country and curbing local

production. Dr. Ziah emphasized that the LDEA, as co-chair of the group, is taking the lead in enforcing this component, with support from the UN to empower officers to implement these measures effectively. According to him, the demand reduction pillar, on the other hand, focuses on preventing substance use, especially among young people, and providing treatment for current users. "Our goal is to prevent the initiation of substance use

already affected," he said.Dr.

Ziah also acknowledged the

ensure its effective implementation. To this end, he says, the Ministry of Justice has printed and distributed over 1,000 copies of revealed that as a result of this the amended law to law



enforcement agencies to raise awareness about its enforcement and applicability. "The law criminalizes possession and distribution of drugs. However, many users are victims themselves," he said. "This legal framework ensures that when individuals are arrested for drug use, they are referred for treatment rather than being sent directly to prison."He revealed that the Ministry of Justice is working on a legal framework known as "punitive to incarceration", which seeks to treat rather than punish drug abusers. "This framework will ensure that people arrested for drug use are properly channeled into treatment programs instead of being jailed," he reiterated. In line with this approach, Dr. Ziah said the Ministry of Health has designed a Comprehensive Prevention Intervention that includes three levels of prevention including primary, secondary, and tertiary. He revealed that the Primary

prevention targets young

people who have never used

drugs, educating them about

the dangers to discourage

usage. While the Secondary

prevention focuses on those

who may be experimenting or

using minimally.

NEW DAWN

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Le secteur bancaire en crise – Une dégradation alarmante sous l'administration Boakai

libérien, en déclin depuis 2022, traverse une crise de plus en plus annuel 2024 de la Banque Centrale du Libéria (CBL). Les données publiées révèlent u n

e secteur bancaire première année du mandat du président Joseph Boakai.

Ambulah Mamey, expert en développement international, a profonde, selon le rapport déclaré au New Dawn que cette crise reflète « des vulnérabilités institutionnelles profondes et une inertie politique » qui menacent



affaiblissement continu et sérieusement l'agenda de préoccupant du système redressement de bancaire commercial, une l'administration Boakaitendance qui s'est Koung. Selon le rapport, quatre accentuée au cours de la indicateurs clés d'un secteur

bancaire sain — les actifs totaux, le capital bancaire, les dépôts et les crédits à l'économie – ont enregistré des baisses consécutives entre 2022 et 2024.

Les actifs totaux des banques commerciales, représentant la valeur des biens que les banques détiennent et peuvent mobiliser pour soutenir l'économie, sont passés de 314,4 milliards de dollars libériens (L\$) en 2022 à 207,42 milliards en 2024 une chute spectaculaire de 34 %. Durant la même période, le capital bancaire a reculé de 45,15 milliards L\$ à 31,44 milliards, soit une perte de 30 % en termes de stabilité financière.Les prêts à l'économie, moteur essentiel de la croissance et de la création d'emplois, ont chuté de 103,01 milliards à 76,6 milliards L\$ (-26 %), tandis que les dépôts des clients indicateur central de la

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Libéria : La directrice suspendue de la NaFAA réclame une enquête rapide

Emma Metieh Glassco, directrice suspendue de l'Autorité nationale des pêches et de l'aquaculture (NaFAA), appelle la Commission libérienne de lutte contre la corruption (LACC) à accélérer l'enquête sur les accusations de corruption portées contre elle depuis plus de deux mois.

« LACC, je vous rappelle que je suis toujours là. Cela fait plus de deux mois depuis le 13 février 2025. vous plaît, ne m'oubliez pas », a écrit Mme Glassco sur ses réseaux sociaux, exprimant son souhait d'un traitement diligent de son dossier.

Depuis sa suspension, Mme Glassco nie fermement toute implication dans les faits reprochés et réaffirme sa volonté de coopérer pleinement avec toute instance d'enquête afin de laver son nom.

« La Bible dit qu'un bon nom vaut mieux que l'or et l'argent. S'il vous plaît, que cette enquête ait un délai clair et ne soit pas sans fin, afin que je puisse avancer dans ma vie

professionnelle », a-t-elle ses projets sont régis par des ajouté.Son appel intervient alors qu'une série d'articles publiés la semaine dernière dans deux journaux locaux rapportait que la Banque mondiale — l'un des bailleurs de fonds impliqués dans les projets mis en cause — aurait démenti les allégations de détournement.

L'organisme financier international aurait en effet activités clairement octroyé 3,1 millions de dollars américains pour la construction du siège de la NaFAA, somme au J'attends patiemment. S'il cœur des accusations de corruption visant Mme Glassco. Dans un article du journal Des experts cités par le Liberian Investigators, la Banque mondiale a rappelé que

politiques strictes et des accords juridiques rigoureux visant à garantir que les fonds soient utilisés conformément aux objectifs

« La Banque mondiale prend très au sérieux sa responsabilité de s'assurer que les fonds qu'elle met à disposition servent les définies au bénéfice des populations et des communautés concernées », a précisé l'institution dans sa réponse au média.

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Editorial

Nous sommes l'Océan »

u 9 au 13 juin 2025, la France accueillera la troisième Conférence des Nations unies sur l'Océan (UNOC3). Ce rendez-vous sera un moment décisif : il réunira, à Nice, une centaine de chefs d'Etat et de gouvernement, et plusieurs dizaines de milliers de participants, chercheurs, scientifiques, acteurs économiques, militants associatifs et citoyens du monde entier. A cette occasion, la France portera un objectif clair : protéger l'Océan par des actions concrètes.

L'Océan est notre bien commun. Il nourrit les peuples et les protège. Il nous fait rêver et voyager. Il nous offre de l'énergie durable, des moyens de commercer, des ressources et des connaissances scientifiques infinies.

Un être humain sur trois dépend de l'Océan pour vivre, et pourtant, ce dernier est en danger. C'est un espace encore largement méconnu, qui ne dispose ni d'une gouvernance globale, ni des financements nécessaires à sa préservation. Les chiffres sont inquiétants : plus de 8 millions de tonnes de plastique sont déversées dans l'Océan chaque année, selon une étude de la revue Science. A cela s'ajoute la surexploitation, qui touche plus d'un tiers des stocks de poissons, mais aussi l'acidification des eaux, la montée du niveau de la mer et la destruction des écosystèmes marins. Et ces phénomènes s'accélèrent, conséquences directes du dérèglement climatique.

Il est temps d'agir. Plus que jamais, nous devons faire en sorte que l'action multilatérale soit à la hauteur des enjeux liés à la protection de l'Océan.

Dix ans après la COP21 et l'Accord de Paris, qui a permis d'établir un cadre mondial contraignant pour limiter le réchauffement climatique, l'UNOC3 représente une opportunité historique. Les « Accords de Nice » constitueraient un véritable pacte international pour la conservation et l'utilisation durable de l'Océan. Ce pacte serait ainsi directement en ligne avec les objectifs de développement durable (ODD) adoptés par l'ONU, en 2015.

Pour y parvenir, les discussions à Nice devront être concrètes et tournées vers l'action. Il s'agira d'œuvrer pour une meilleure gouvernance, davantage de financements et une plus fine connaissance de la mer.

En matière de gouvernance, le traité sur la protection de la biodiversité en haute mer (BBNJ) est un levier essentiel. La haute mer – plus de 60% des Océans est aujourd'hui le seul espace qui n'est pas régi par le droit international. L'absence de surveillance et de règles communes entraîne un véritable désastre socio-environnemental : pollutions massives d'hydrocarbures et de plastiques, méthodes de pêche illégales et non régulées, captures de mammifères protégés. Pour mettre un terme à ce vide juridique, nous devons obtenir la ratification de 60 pays et ainsi permettre au traité BBNJ d'entrer en vigueur.

La protection de l'Océan passe également par la mobilisation des financements publics et privés et le soutien à une économie bleue durable. Pour continuer à bénéficier des formidables opportunités économiques de l'Océan, nous devons faire en sorte que les ressources marines puissent se régénérer. A Nice, plusieurs engagements seront annoncés en matière de commerce international. de transport maritime, de tourisme et d'investissement.

Enfin, comment protéger ce que l'on ne connaît pas – ou pas assez ? Nous devons accroître notre connaissance de l'Océan et mieux la diffuser. Aujourd'hui, nous sommes capables de cartographier la surface de la Lune ou celle de Mars, mais le fond des Océans nous demeure inconnu. Ils recouvrent pourtant 70% de la Terre! Ensemble, mobilisons la science, l'innovation et l'éducation pour mieux comprendre l'Océan et sensibiliser davantage le grand

Face au changement climatique qui s'accélère et à la surexploitation des ressources marines, l'Océan n'est pas un enjeu parmi d'autres. C'est l'affaire de tous. La remise en question du multilatéralisme ne doit pas nous faire oublier notre responsabilité commune. L'Océan est un lien universel, il est au cœur de notre avenir. Ensemble, nous pouvons faire de l'UNOC3 un tournant majeur pour nos peuples, pour les générations futures et pour notre planète.

Le Libéria a engagé le processus de ratification du traité, avec l'espoir de le conclure avant le 9 juin. Plus que jamais, nous devons nous mobiliser collectivement et faire de l'UNOC3 un tournant. Votre engagement est décisif pour la gestion durable de la haute mer. La France sera heureuse d'accueillir S. E. M. Jeremiah Kpan Koung à Nice, engagé en faveur de la protection de l'Océan, pour la célébration de l'entrée en vigueur du traité BBNJ. Nous comptons sur vous.

S.E. Madame Isabelle Le Guellec Ambassadrice de France au Libéria

irançais

Le secteur bancaire en crise – Une dégradation Starts from page 8 confiance du public dans le système l'échec plutôt que de promouvoir la

bancaire – ont dégringolé de 41 %, passant de 228,77 milliards à 135,56 milliards L\$.Bien que la tendance au déclin ait commencé sous l'administration Weah (2022-2023), les chiffres montrent une aggravation sous l'administration Boakai. Entre 2023 et 2024, les actifs bancaires ont chuté de 86,5 milliards L\$, soit plus de quatre fois la baisse enregistrée l'année précédente. Les dépôts ont diminué de 63,15 milliards L\$, soit plus du double de la perte antérieure. Le crédit a reculé de 16,24 milliards L\$ sous Boakai, contre 10,17 milliards L\$ en 2023.

« C'est un effondrement silencieux que nous ne pouvons plus ignorer », a insisté Mamey. Les conséquences sont majeures : un secteur bancaire en contraction limite la capacité de l'État à mobiliser les ressources locales et freine l'accès au crédit pour les petites et moyennes entreprises. « Cela compromet les objectifs de réduction de la pauvreté, de création d'emplois et de croissance inclusive au cœur de l'Agenda ARREST pour le développement », a-t-il déclaré.

Mamey souligne également le paradoxe entre l'ambition de l'administration de stimuler le secteur privé et la réalité du système bancaire. « Il est aujourd'hui impossible pour le système bancaire, tel qu'il fonctionne, d'alimenter l'économie réelle en ressources. Et pourtant, aucune réponse politique d'ampleur ni d'urgence n'a été mise en place », regrette-t-il.

Au début de 2024, l'administration Boakai, connue sous le nom de « RESCUE », a commandité un audit de la Banque Centrale. Réalisé par la Commission générale d'audit (GAC), le rapport a révélé une mauvaise gestion financière généralisée et des failles de gouvernance, conduisant à une opinion défavorable — un verdict rare et grave en matière d'audit du secteur public.

« Ce moment aurait pu marquer un tournant décisif », estime Mamey. « Au lieu de cela, l'administration a reculé face aux exigences de responsabilité. Les gouverneurs de la banque impliqués dans ces manquements ont reçu d'importantes indemnités de départ, tandis que les cadres intermédiaires responsables d'abus restent en poste, probablement pour poursuivre les mêmes pratiques. »Des sources crédibles suggèrent que ces décisions ont été influencées par des proches de la présidence, qui ont privilégié nombreux décideurs libériens tolèrent rapidement.»

réforme. Réformer les banques ou condamner la nation

Pourtant, Mamey affirme qu'il n'est pas trop tard pour redresser la situation. Mais cela nécessite une action audacieuse et concertée de la Banque Centrale et du ministère des Finances. Des réformes réglementaires doivent être imposées pour garantir le respect des normes de capital, de gestion des risques et de gouvernance. Il est urgent, selon lui, de restaurer la confiance du public et de redonner de l'attrait au système bancaire.

Une réponse crédible, propose-t-il, consisterait à relancer le crédit aux micro, petites et moyennes entreprises (MPME) par le biais d'un mécanisme de garantie de prêt, en partenariat avec la Banque Centrale, le ministère des Finances et les banques commerciales.

Le gouvernement doit également investir dans l'infrastructure bancaire numérique et moderniser les systèmes de transaction afin de rendre les services plus rapides et accessibles, en particulier pour les petites entreprises, souvent découragées par les délais et la mauvaise qualité du service

En complément, Mamey recommande le lancement d'une campagne nationale d'éducation bancaire, ciblant les entrepreneurs et les acteurs du secteur informel via leurs organisations, afin d'accroître leur inclusion financière. Il insiste sur la nécessité d'instaurer des garde-fous pour éviter la captation des ressources par les élites politiques, et garantir que les bénéfices aillent réellement aux entreprises productives.

« Le Libéria ne peut aspirer à une croissance inclusive avec un système bancaire en ruine. Ce que nous observons n'est pas une simple fluctuation, mais le résultat d'une détérioration structurelle et d'une inaction institutionnelle prolongée », a conclu Mamey.

Il exhorte la Banque Centrale à revenir à son mandat fondamental de préservation de la stabilité monétaire et financière, et appelle l'exécutif à faire preuve de courage en prenant les décisions qui s'imposent : remplacer, sanctionner et réformer là où cela est nécessaire. « Le coût de l'inaction est déjà visible : baisse de la confiance des investisseurs, réduction de l'accès au crédit, hausse du chômage, aggravation de des intérêts personnels au détriment de la pauvreté. L'administration Boakai-Koung l'obligation de rendre des comptes. Ce dispose encore d'outils – et de temps – pour comportement renforce l'idée que de réagir. Mais la fenêtre d'action se referme

Libéria : La directrice suspendue de Starts from page 8

journal estiment que détecté. Les systèmes de suggérant l'absence de preuves l'enquête de la LACC contrôle sont rigoureux. S'il semble davantage porter y a eu des manquements sur les procédures de procéduraux, c'est une passation de marchés et le chose ; mais un vol respect des normes que sur manifeste impliquerait une un cas manifeste de fraude. collusion à plusieurs « Il est extrêmement niveaux — et rien ne prouve difficile de manipuler les cela pour l'instant », a fonds d'un projet financé indiqué un expert au par la Banque mondiale journal. sans que cela ne soit Face à ces informations

évidentes de fraude dans le cadre du financement de la Banque mondiale, certaines sources indiquent que les autorités pourraient envisager d'autres pistes d'inculpation. Mais en attendant, la demande de Mme Glassco pour une enquête rapide se fait de plus en plus pressante.

Le président Boakai met en garde contre la violence de foule : « Ce gouvernement n'est pas là pour

plaisanter »Le président libérien Joseph Nyuma Boakai a lancé, ce week-end, un avertissement ferme contre les violences perpétrées par des foules en colère, affirmant que son gouvernement prendra des mesures décisives contre les auteurs de tels actes.

Lors du lancement officiel de la campagne nationale contre la justice populaire à Sinkor, le président Boakai a déclaré que son administration n'était pas là pour faire de la figuration, mais pour s'attaquer de front aux maux qui minent la société libérienne.

« Ce gouvernement n'est pas là pour jouer à la présidence. Nous sommes là pour résoudre les problèmes sociaux, et chaque jour, nous entendons parler de violences de foule. Des gens incendient des commissariats de police, et nous nous y opposons fermement », a-t-il déclaré.

Le chef de l'État a souligné que la justice populaire constitue une menace pour tout citoyen, quelle que soit sa position, et freine considérablement les efforts de développement.

« Ce n'est pas un jeu. La violence de foule peut frapper n'importe qui. Nous devons donc intervenir au niveau des communautés, investir dans les questions sociales, sensibiliser et éduquer notre population », a poursuivi le président Boakai.Dans le même esprit, le ministre de la Justice, Cllr. Oswald Tweah, a réaffirmé la position intransigeante du gouvernement à l'égard de la justice populaire, qu'il qualifie de crime grave et de violation des principes démocratiques.



« Ce gouvernement ne tolérera aucune forme de violence de foule. Ces actes constituent une infraction aux lois de la République et sapent les valeurs fondamentales de notre démocratie », a déclaré le ministre.

Selon lui, les rumeurs, la méfiance et le manque de confiance dans le système judiciaire alimentent les troubles, mais le gouvernement s'engage à combattre toute forme de désordre.

« Nous ne fermerons pas les yeux sur la montée de l'anarchie dans nos quartiers. Je me tiens devant vous non seulement comme ministre de la Justice, mais aussi comme un citoyen préoccupé, profondément attaché à l'État de droit et à notre responsabilité collective de le défendre », a-t-il ajouté.

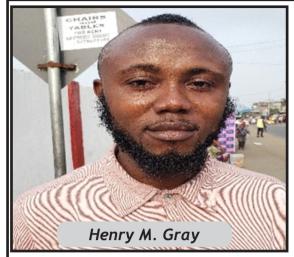
La campagne contre la violence de foule vise à restaurer la confiance dans le système judiciaire et à promouvoir une culture de respect de la loi. Elle entend également encourager les citoyens à rechercher justice par des moyens légaux, abandonnant ainsi les actes de représailles collectives et le vigilantisme. Cette initiative repose sur un dialogue actif avec les communautés, des activités éducatives et une mobilisation sociale renforcée pour éradiquer un phénomène qui menace l'ordre public et la cohésion nationale.

LIBERIANS DEBATE

Topic: An X-ray on Boakia's government

By Naneka Hoffman

Moving two years into leadership, Liberians debate strength and weaknesses of the Boakai Administration, as you may read below.



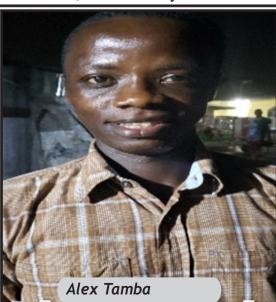
"I think for President Boakai yes, President Boakai is working, government to go on smooth firstly, he should pay attention to civil servants salary because Joseph Boakai came to power through civil servants, so based on that, President Boakai should pay attention to civil added up and his 90 days servants. And also, President Boakai should be able to appoint competent

"There are several things that President Boakai should do to make his government smooth: The first thing is one of the key things that are affecting this country is corruption; let him make sure his appointees work in line with the Liberian people demand. The Liberian people have been fighting for a leader, so those appointees as a team along with himself should provide responsible leadership. Now, you look at education, health, food and light, these are the major things that are affecting the common people, so if Boakai can ensure that rice price can drop, Liberians will be happy for that. As he promised, if own rice, that will significantly reduce price of their stable food and people will hail him. Education, many parents can't afford. If he can make education such as everyone can afford, so that everyone will be

people within his leadership because those competent people will be the ones to engage on all of the facilities. All of his efforts and dreams that he spoke about up to now, I'm yet to see the 100 days deliverables and up to now other feeder roads or county roads are still deplorable. What the Minster of Public Work is doing toward all of these? Is the Ministry of Public Work ready now to do the work? What is his footprint, because his footprint will be the cause to say yes, President Boakai is working, so for President Boakai government to be successful



if Boakai can ensure that rice price able to enter any school of their can drop, Liberians will be happy for that. As he promised, if Liberians begin to produce their own rice, that will significantly reduce price of their stable food and people will hail him. Education, many parents can't afford. If he can make education such as everyone able to enter any school of their choice. Let the people go to hospital, when the common people are sick and can be able to afford to go to hospital and they are not dying, it will be good. The government will not only be going smooth but it will be one of the historical government that Liberians will continue to make reference to."



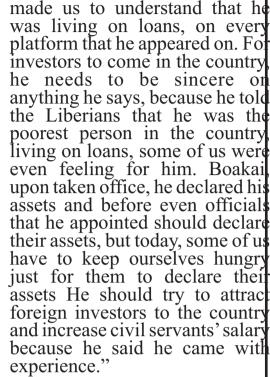
"I think the first thing President Boakai should do to make his government smooth is that he should pay attention to civil servants salary. Second thing is the audit, the audit of the past government because you can't take over as new government than you don't audit anyone; you just

sit as a new government without auditing. Thirdly education, education is very important, if you look at Liberians problem, you will believe that education is our main problem; let him pay attention to education in the country. Lastly, the Freeport of Monrovia, let the President pay attention to it, because there is where goods come from other countries to enter in the country through the Freeport and the taxes are too high on goods. Also let the government pays attention to the security sector and the Justice System. Let him work with the new Justice Minister so things can be better, because sometime when investors come in the country, they look at the Justice system; they look at what happen in the country. When they have problem, where they will go, so let him pay attention on those keys issues.'



"I think at the beginning of his government, there was serious problem, so for him to regain his image and the government should be sincere to stop fooling the Liberian people. President Boakai

"What I think in my mind is that looking at the situation of those veterans that he started appointing, I consider them to be veterans because they had worked in the space before, so they already have the experience, but there are few sectors that a little bit dormant for some time and we think he should put money there and look into it is the issue of the Liberia Water and Sewer Corporation, and bring those necessary tools that are needed." President Boakai should pay attention to civil servants, because during the election, 90 % supported Boakai in the election. I'm sure one of key things they expect from him is increment of salary. If not increasing, it but at least it should be something that is reasonable that when they go home, they will be able to share with someone. He should also strengthen the TVet program at





the Ministry of Youth \$ Sports, stable water, stable electricity with increment of salary, we can assure Boakai that the country will be peaceful."



"There are lot of things we expect the oldman Boakai to do, as it is said that a thousand mile journey begins with the first step. He has a lot of things to do. On the academic side I admire him for appointing a woman. I am not seeing her performance yet but, I believe that she can deliver the goods and services. I appreciate it from the onset, where he introduced to uplift teachers' salary, it sent a message. There are lot of things that the past government did and if a

new government comes in and don't set up a deterrence, it will be bad. It is very good to hear NSA and all is going to be audited; it sent a message and indicates that Boakai means business. What the government should do for salary is that first and foremost, he should audit. Audit the Civil Service to know the capacity of people that should be there. There should be academic audit on enrollment to know how people get into government because the past government created a lot of things that make it difficult for us today. And one of the things that the international community is looking at from this government is War Crimes Court. I see it is ongoing on the way the past government was having the opportunity to do it. George Weah went to the UN told us that he was going to bring the War Crimes Court when he came to RIA he to us that he will pass it over to the senate to make decision. Now, I think the process thru which Boakai is using to bring War Crimes Court will set a precedent to the international community."

ourt backs Grace K

This paper has learned that demolition carried out than US\$241,450.00 in recently by former Superintendent Grace T. Kpan was based on an eviction order issued by the Sixth Judicial Circuit, Civil Law Court for Montserrado County.

onrovia, Liberia, the back of the Original Copy April 22, 2025- Court of the Writ of Possession your documents obtained official Returns as to the by The NEW DAWN manner and form of its



Kpan, was legally executed, Clerk of Court. contrary to challenge by Mr. Documents detail that on destroyed.

in its March Term, A.D. 2022. community.

of the Montserrado County. "Plaintiff in the above But while in the execution of under the signature of His destroying their houses. Honor Scheaplor R. Dunbar, The complainant under oath sitting in its March Term, Montserrado County A.D. 2021.

Defendants in the above destroyed their houses. June, A.D. 2022, ordered on complainants claim more

established that recent service and placing Plaintiffs demolition of several in complete, full and properties in Tweh Farm unrestricted possession to Community, Montserrado the premises/property County on behalf of former described supra", Judge Superintendent Grace Kpan Dunbar issued an Action of and her husband Oliver Ejectment, instructing the

Benson Kun and other June 25 2022 at 5:00pm, a residents that their team comprised of properties were unlawfully personnel of the Ministry of Justice, Alternative Dispute The demolition, executed Resolution and the Liberia April 12, 2025 was based on Land Authority visited Tweh an eviction order issued by Farm, the property site, and Judge Scheaplor R. Dunbar, met with community leaders of the Sixth Judicial Circuit, and few community dwellers Civil Law Court for at Amandia Muslim School Montserrado County, sitting Campus within the

The Court had placed in About 20 persons attended possession of Mrs. and Mr. the meeting during which Kpan 9.25 acres of land in they were informed of the Tweh Farm Community, court's ruling, granting a after ruling in their favor in Writ of Eviction to the the case, "Oliver and Grace Plaintiff to take possession Kpan Verses Gibson Mayor, of the 9.25 acre of land that Theresa Segbo, Et.AL.," all was already occupied by private residents.

captioned cause of action is the eviction, the Monrovia entitled to the above City Court presiding mentioned/described Magistrate L Ben BARCON property by virtue of Court's issued an arrest order based Trial/Court's Ruling dated on complaint by Resident 20th day of May A.D. 2021, Benson Kun and others for

Assigned Circuit Judge, alleged that the former Superintendent Madam Kpan You are further commended on April 12 brought yellow to oust, evict and eject the machine operators that

n a m e d / d e s c r i b e d The costs of the houses were property/premises and put at US83, 795.00 Dollars return this Writ of and US157, 655 Dollars, Possession to my Office amounting to US241, 450.00 on/before the Next Term, Dollars thus, the damages.

"You are hereby commanded to arrest the living bodies of Grace Kpan and yellow machine operator bring them before the Monrovia City Court, Temple Of Justice Building Montserrado County to answer to the charge of criminal mischief based on the oath and complaint of the Republic of Liberia by & Prosecutor in which it is substantially alleged as follows in violation of section 15.5 of the New the writ, the Private prosecutors/trix the defendants within named destroyed their properties on Saturday, April 12, A.D. 2025 about the hour of 3.30 pm and in the Tweh Farm Community, Bushrod Island, Montserrado County," the writ read. The writ described the

action as criminal, unlawful, purposeful and intentional, as she orders the yellow machine operator to break down and destroy private prosecutor property (Two houses.)

But the Board of Arbitration established by Judge Dunbar established that Oliver and Grace, Plaintiff presented title deed.

A warranty deed was produced bearing Oliver and Grace Kpan signed by Sarah M. Jegede as grantor, probated and registered according to law", the Board observes.

It also observes that the land had been sold by Mr. Koon, who does not have a piece of land in the community.

the various deeds, it is does not own a piece of land in that vicinity. Yet nearly all the land under investigation had been sold by Mr. Koon as grantor. From all the parcel of land under investigation belong to the plaintiffs, according to ground and deed's locations", The Board represented in court by Sayeh & Sayeh Law Firm. Editing by Jonathan Browne

Charlyne Brumskine defends Cummings collab, saying representative seat was not guaranteed.

By Lincoln G. Peters

defendant/s to be Liberty Party, Cllr. Charles W. be a part of the conversation. identified, and forthwith Brumskine has begun defending " So, when Mr. Cummings that she has no "regrets". Penal Law of Liberia," the District #3 Grand Bassa County hall engagements in Grand Bassa writ instructed. According to to contest as representative, County before accepting Mr. Change within the district, the represented.

Cllr. Charlyne M. Brumskine, think it's always better to take daughter of deceased Liberian the safe riot to win an election politician and founder of the rather than being at the table to

her decision to serve as running proposed in Nimba County, mate to opposition Alternative Ganta City, as a matter of fact, National Congress (ANC) my husband never wanted me to political leader, Mr. Alexander do it. And so, we had two weeks B. Cummings, in the 2023 between the time he made the Presidential election, stating offer in Ganta. We left for a weekend in Bassa and praying-Appearing on a local talk show despite never wanting it, we thru Mark Harris Private on Monday April 21, Cllr. prayed about it and found that it Brumskine argued that those was the best (thing) to do and so, who saw her decision as I have no regret," Cllr. Brumskine betrayal of trust after being defended. She further disclosed petitioned by residents of that she also had a series of town should also note that the Cummings' proposal, where she position was never guaranteed. told the People of Grand Bassa complained and said that She explained that the petition County, after listening to them came at the time there was a regarding their quest to produce split within the Liberty Party, a president. She told the people and considering other that the acceptance was to bring contenders from the Unity Party Grand Bassa to the table and Coalition for Democratic because Grand Bassa was never

position was just not Cllr. Brumskine asserted that she guaranteed. According to her, told the people of Grand Bassa contesting for such position there was nothing wrong with could have made her an Grand Bassa to be the



to stay in power.

who relate to her.

Reflecting further, Cllr. risk of having an unsuccessful indications, it is proven that Brumskine explained that candidate as representative. accepting Mr. Cummings' Those were my analyses. So, I proposal to be his running mate have no regret, " Charlyne was never an easy decision, Brumskine repeated. leaving the representative Meanwhile, the young position to contest the VP slot. argues. The Plaintiffs were She said this is so due to what and willing to serve the people has become an accepted norms of Grand Bassa in any elected in a country like Liberia where position whenever they call

unsuccessful and failed commercial capital of Liberia, representative candidate, since Monrovia is the political arguing that she is a career capital. The former CPP vice person instead of a career presidential candidate stated politician who can do anything that politic is not the end of her existence, but despite not being "From the data and Speaking on a local talk show in an elected politician, God has information obtained from Monrovia Monday, April 21, helped her to the point where the field survey exercise and 2025, regarding her her voice is much influential collaboration with Mr. than many lawmakers in Liberia. clearly shown that the Cummings if it was unilateral, "So, the risk of being a Vicegrantor to all the defendants she said her decision was never Presidential candidate, having unilateral because in everything my name running through the she does, she consult God, her United States, Economic husband, mother and friends Community of West African States, the continent, versus the

Brumskine said she is still open people have been socially upon her. -Edited by Othello B. entrenched to not take risk and Garblah.



TUESDAY, APRIL 22, 2025 VOL. 15 NO. 061

-Recounting ArcelorMittal 2 decade support to post-war Liberia

ashes of civil war in the early 2000s, the nation stood at a crossroads struggling to rebuild its economy, restore infrastructure, and provide hope to a traumatized population.

Then Liberia into the fabric of Liberia's emphasis on complete repair structurally.

ArcelorMittal was the first connecting Nimba to Grand major foreign investor to sign a mineral development agreement (MDA) with the post-war Liberian government in August 2005. This



In 2005, as the country took its first democratic steps toward peace and recovery, a major international scene: ArcelorMittal.

Liberia's presence is woven iron ore corridor with

agreement marked a revival of Liberia's once-thriving iron ore sector, with a commitment to rehabilitate investor arrived on the mining infrastructure that had collapsed during the civil war. Two decades later, the The company swiftly began impact of ArcelorMittal work on the Yekepa-Buchanan

emerged from the post-war progress and revalorization of the economically, socially, and broken railway. It rehabilitated the railway line Bassa and restored the Buchanan Port, both of which had been idle and deteriorated for over a decade. These assets have since become key logistics arteries not only for AML's operations but also for other commercial activities in Liberia.

> Over the years, AML has become one of the largest private sector employers in the country. With over seven thousand direct and indirect jobs and thousands more to even be created as the company expands through contractors and service providers, ArcelorMittal has offered livelihoods to families across Nimba, Grand Bassa, and Bong Counties.

> In 2021, with the signing of the Phase II expansion project, AML committed to even more jobs, including the construction of a state-of-theart ore concentrator in Yekepa which is nearly dedication and expansion of rail and port facilities. This project is







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- Brochures, Letterhead
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