



**AFRICAN DEVELOPMENT  
BANK GROUP**



**MANO RIVER UNION  
UNION DU FLEUVE MANO**

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**REQUEST FOR PROPOSAL  
(INDIVIDUAL CONSULTING SERVICE)**

**FOR CONSULTANCY SERVICE TO PROVIDE TECHNICAL ASSISTANCE TO  
SERVICE PROVIDERS ON THE DESIGN, OUTREACH, MARKETING AND  
SUSTAINABILITY OF GENDER RESPONSIVE SERVICES.**

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**COUNTRIES:** Sierra Leone and Liberia

**Sector:** Gender Equality

**Mode of Financing:** Grant

**Project ID:** P-Z1-ID0-009

**Grant No:** 5900155016801

**Issued Date:** 25 February 2024

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The Mano River Union Secretariat has received a grant from the African Development Fund to implement the project to Build Inclusive Business Ecosystems for Stabilization and Transformation (BI-BEST) in the Mano River Union (MRU) and intends to apply part of the agreed amount for this grant to payments under the contract for the recruitment of a consultant to provide technical assistance to Service Providers on the Design, Outreach, Marketing and Sustainability of Gender Responsive Services.

The services to be provided under the Assignment include the following:

1. Design gender responsive product and services that will enhance the development of selected value chains (Cassava, Palm Oil and Vegetables)
2. Develop an Outreach/Marketing Plan that promotes products and services to be designed.
3. Prepare and roll out a technical support plan for service providers based on design and marketing strategies developed

The assignment will be undertaken in Two Months (not to exceed 45 working days), from the date of signature of contract.

The Mano River Union Secretariat is therefore inviting eligible consultants to indicate their interest in providing these services. Interested Consultants shall provide information on their qualifications and experience (cover letter, supporting documents referencing similar services and showing demonstrated experience in similar assignments, etc.) to undertake this Assignment.

Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank's "Procurement Policy and Methodology for Bank Group funded Operations" (BPM), dated 2015, which is available on the Bank's website at <http://www.afdb.org>. MRU is under no obligation to shortlist any consultant who expresses interest.

Interested Consulting individual may obtain further information and Terms of Reference (ToR) from the Procurement Specialist email address: [kensah@mru.int](mailto:kensah@mru.int) during the Office's working hours between 09:00 to 17:00 hours GMT.

Proposals (technical and financial) must be delivered to the address below by March 18<sup>th</sup>, 2024.

Sierra Leone time and mention **"CONSULTANCY SERVICE TO PROVIDE TECHNICAL ASSISTANCE TO SERVICE PROVIDERS ON THE DESIGN, OUTREACH, MARKETING AND SUSTAINABILITY OF GENDER RESPONSIVE SERVICES FOR BI-BEST PROJECT"**

**Attention:**

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